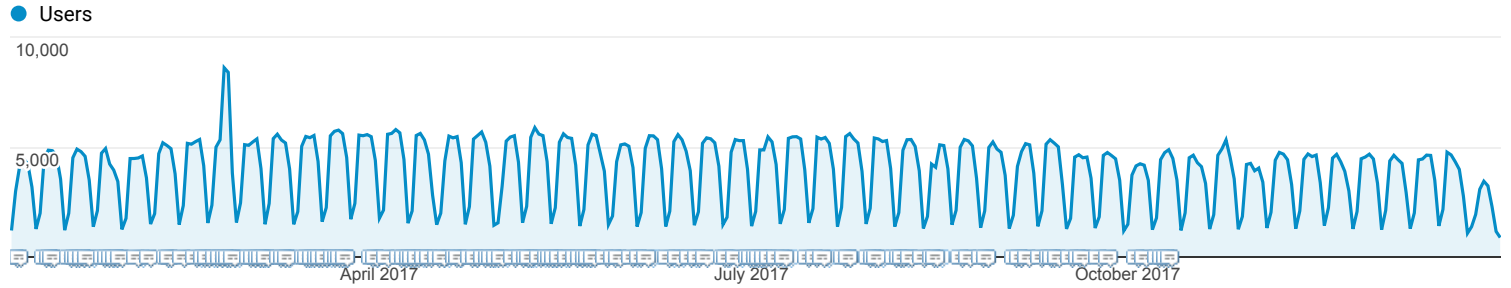


Audience Overview

All Users
100.00% Users

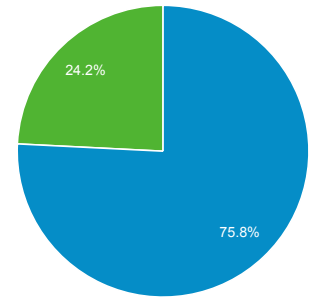
Jan 1, 2017 - Dec 31, 2017

Overview



| | | |
|---|--------------------------------------|---------------------------------------|
| Users 941,530 | New Users 930,399 | Sessions 1,911,519 |
| Number of Sessions per User 2.03 | Pageviews 6,760,582 | Pages / Session 3.54 |
| Avg. Session Duration 00:05:28 | Bounce Rate 43.60% | |

■ New Visitor ■ Returning Visitor



| Language | Users | % Users |
|------------|---------|---------|
| 1. en-us | 489,668 | 52.14% |
| 2. en-gb | 63,762 | 6.79% |
| 3. zh-cn | 51,622 | 5.50% |
| 4. es | 41,827 | 4.45% |
| 5. de | 31,025 | 3.30% |
| 6. fr | 29,521 | 3.14% |
| 7. pt-br | 26,186 | 2.79% |
| 8. it | 17,159 | 1.83% |
| 9. ja | 13,547 | 1.44% |
| 10. es-419 | 13,333 | 1.42% |